



Jan 2023 Edition - Volume 2

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Application

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Celebrates
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Creating a
Brighter Future
Everyday

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A Word From Our CEO

Ahmed Wahby
EEP Chief Executive Officer



Dear Colleagues,

As we reach the end of our first term and get into the holiday season, I would like to take the opportunity to thank our staff members, parent community, and valued students for all the hard work, dedication, and support over the course of the first term.

Egypt Education Platform (EEP) stands today as the fastest-growing, most diverse, and biggest K-12 Education Management Company in Egypt. We welcomed our latest addition to the Platform “Selah El Telmeez”. Selah El Telmeez is a heritage brand that has been touching the lives of millions of Egyptian families for more than 60 years. We believe that the partnership between EEP and Selah El Telmeez (SET) will lead to stellar synergies that will improve the quality of resources in EEP schools and will expand the footprint of SET to be able to touch the lives of many more Egyptian families to benefit from its top-notch quality content. To recap, our portfolio under EEP currently covers a total of 10 schools organized under 3 verticals (GEMS INT’L(4), Hayah (2), Prime International Language Schools (4)); and 10 nurseries under the Preschool Vertical under the Trillium & Petals brands. Additionally, our portfolio also includes Option Travel covering full transportation services for all the platform schools, and finally our latest addition Selah El Telmeez.

I would like to reassure you that we are staying true to our mission of “Creating Brighter Futures Every day”. Our current GEMS International Schools, and Hayah main campus continues to offer premium quality education enabled by excellent teachers, rigorous professional development programs, and a very disciplined quality assurance program implemented by headquarters consisting of education leaders in Egypt & Dubai. This focus continues to lead to tangible progress in academic results whereby Hayah IB results are top in Egypt, and our IGCSE results continue to exceed global and UK averages. Our parents' survey results continue to improve year over year which gives us confidence that we are moving in the right direction.

Our newly launched schools, Hayah West & GISG, have had a very strong start. Both schools have been operating seamlessly with great parents' feedback and amazing community feedback. We are working hard to accelerate the IB authorization for both schools as we are very confident of the quality of IB provision demonstrated in both schools. We are optimistic and ready to admit more students next academic year to continue growing both schools and their communities.

Ensuring Fantastic Learning in our Schools

By David Pontich

VP of Education

One of the most rewarding aspects of my position is that I have the opportunity to observe lessons in our schools and work with school leaders to share best practice. To this end, Rony El Kady, Noha Morsy, Deputy Directors of Education and I, read a chapter from a book each week and discuss how we can improve in our roles. We are currently reading an amazing book called Trust-Based Observations (Maximizing Teaching and Learning Growth) by Craig Randall, which was recommended from Jane Knight, Principal at GEMS The British School Al Rehab (TBS). Initially, I wasn't sure I would like the book but am so pleased to be reading it, as it aligns perfectly with our work as a Central Education Team (CET). The book contains a lot of evidence-based research on how to improve learning in schools through the systematic use of observation.

It identifies the importance of trust between teacher and observer and acknowledges that when teachers know they are being evaluated through observations where they don't feel safe, they are likely to avoid taking risks, which will encourage compliance in actions, and limit teachers' growth as professionals.

Teachers can rest assured that when colleagues from the CET are observing lessons, we are, as much looking for a growth mindset where teachers look to improve, take risks, and innovate, as we are, for well structured, purposeful learning.

Key features that underpin Trust-Based Observations (TBO) include:

Continuous, frequent, unannounced visits: It takes time to cultivate relationships and this requires a continuous cycle of observing all teachers equally, unannounced for approximately 20 minutes that are followed by short reflective conversations. CET members aim to complete 24 visits per week, which includes 12 observations and providing feedback shortly thereafter.

The first thing some may wonder is, why unannounced? Unannounced lessons provide an accurate and authentic picture of what teaching and learning is like in our schools. What's the point of seeing an inaccurate picture of what is taking place in schools?

Other questions may be linked to why is there a continuous cycle where all teachers are observed equally? CET members and school leaders can provide better support when they genuinely know their teachers as individuals and their respective strengths and growth areas. The TBO cycle of continuous observations allows for this. As mentioned by Stiggins and Duke, "a continuous cycle of feedback...is needed to promote teacher development." Regular observations allow our fantastic practitioners to highlight what they are doing well.



By observing teachers equally, possible concerns over preferential treatment are avoided which can impact collegiality. Observing teachers equally allows for identification of mastery and allows for continually helping support the growth of all colleagues.

In the coming term, in addition to the School Reviews that will be taking place at our International Schools, we will continue to develop our cycle of observing colleagues. We will be specifically looking at aspects of 'assessment for learning', which include some or all of the below aspects of sharing lesson objectives:

1. Lesson objectives are clearly communicated
2. Lesson objectives are unpacked at the beginning of the lesson
3. Lesson objectives are constantly displayed during class
4. Use of rubrics/ exemplars is evident
5. Lesson objectives are formatively assessed during class
6. Lesson objectives are reviewed at the end of each class

We look forward to continuing to observe fantastic practice and sharing what we observe across our platforms of schools.



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Strategic Partnerships with Prominent Universities

At EEP, we continue to guide and support our students towards an inspiring learning journey and strengthen our way forward with our mission that every child has the right to quality education.

We are happy to announce our strategic partnership with four prominent universities in Egypt; The University of Hertfordshire, Toronto Metropolitan University, The British University in Egypt, and L'Université Française d'Égypte.

This partnership provides every student with higher education pathways to realize their career potential.

This continues to be a focus at EEP, supporting our students via our exclusive K-12 scholarship program, now extended to higher education.







Selah El Telmeez Application is an Important Step For Students to Have a Personalized Learning Experience

By Mostafa Hamdy, Chairman of the Board

E-learning has become an integral part of the educational system, especially in light of the tremendous development of technology, which has helped to change the stereotypical education experience which is based on reading and only memorizing.

E-learning is characterized by its ability to diversify the educational content in a way that ensures that each student chooses the appropriate way to understand and progress, according to their abilities, in addition to the role of supporting interaction and skills development. It is also important for schools and makes them ready for any future crises such as the coronavirus pandemic.

Different educational methods:

The Selah El Telmeez application embraces all types of learning, believing that every student has a diverse set of learning needs: visual learners understand information better when it's presented in a visual way such as videos; Auditory learners tend to learn better when the subject matter is reinforced by sound; reading/writing learners prefer to learn through written words, and tactile learners learn through playing games and solving problems.

This ensures that each student receives the best educational tool, suitable for each child individually so that he reaches the best results. The content also varies with each age stage as appropriate.

Artificial Intelligence:

The Selah El Telmeez application aims to use artificial Intelligence to measure the abilities of each student through his interaction with the application and determines the best educational methods for each student.

As well as identifying the weaknesses and strengths of each student, through which we make recommendations for the student to overcome their weaknesses according to previously identified abilities.

In addition to measuring the student's level in each subject, and the aspects that need to be reviewed and directed to the student, to ensure his superiority and emphasize all parts of the curriculum.

The application issues detailed reports for each interaction that the student makes through the application and sends it to the student's parent and teacher, to link all the elements of the educational process together.

Importance for schools:

It also helps schools show a complete picture of each educational stage and highlight any weaknesses, so they can be quickly addressed and overcome to achieve the best educational outcomes. We are seeking to make the educational process a personal experience according to abilities and the optimal learning method for each student. We help schools on the transformation journey of digital education.

The world is constantly evolving and we always strive to benefit from everything that helps the student in his educational journey. We believe that the best learning methods are those that deal with the requirements of each child individually, according to their mental abilities and age while integrating them into an entertaining framework.



Leading BSME in Egypt

By Janet Brock

GEMS BISM Principal

As GEMS BISM Principal, I want to express my gratitude for being appointed as the new Country Representative of Egypt for the British Schools in the Middle East (BSME) organization.

I will be working closely with BSME schools in Egypt and across the Middle East to achieve the organizational objective of providing networking and training support for teachers and students. This includes guiding schools in several events and activities across all areas of school life, including arts, PE & sports, literacy, numeracy, and the sciences.

The organization also advises schools on examination preparations, child protection, provision for SEN & the development of leadership in schools. The BSME network in Egypt has grown strongly in recent years and I look forward to collaborating with other leading British International schools across Egypt to continue this partnership.

This term the Heads of Primary and EYFS Leads have met to discuss common issues such as safeguarding, Covid procedures, suitable places for trips, and shared exemplary teaching practices. These meetings will continue every half term and aim to strengthen connections across the school to facilitate other events that our GEMS BISM students will be part of.





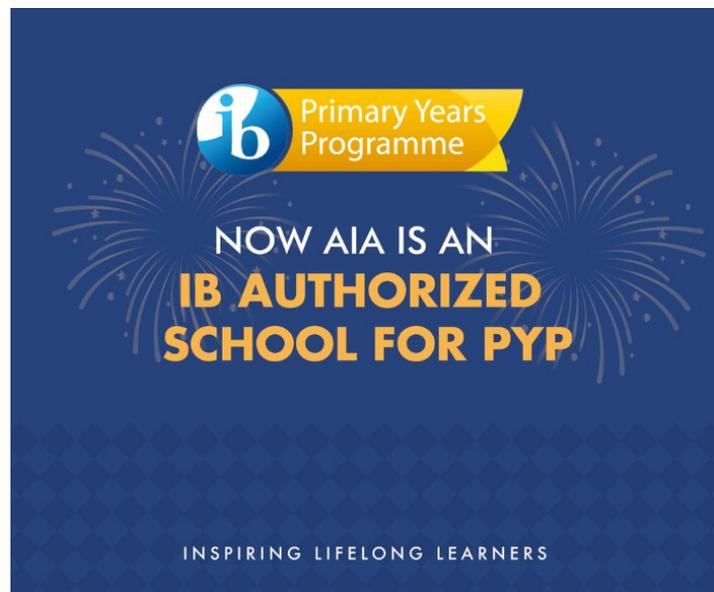
Adding One More Accreditation

We are extremely happy to announce that AIA has successfully completed the IB authorization process to become an IB World School authorized for Primary Years Programme (PYP).

This confirmation is the end result of a very long and involved process and is a considerable accomplishment for the AIA community. Being part of a global community of schools committed to developing knowledgeable, caring young people who will be ready to successfully negotiate their futures and make contributions resulting in a more harmonious and peaceful world.

Additionally, AIA staff are now part of the IB community of educators, a dynamic global network of professionals committed to best practices in teaching students and in sharing those practices with each other.

We are looking forward to working closely with the IB Organization to realize our shared vision of a better world, achieved through quality teaching, advanced curriculum, and a vibrant and active community.





First Academic Year for GISC

By Catherine Spencer

GISC School Principal



As Term 1 comes to a close, we celebrate almost three months of an incredible education experience that has positively impacted our students, staff, and our parent community, and set a new standard for international schools in Cairo!

Everyone who visits GEMS International School Cairo (GISC) comments on the incredibly joyful learning environment and happy learners that “love their school!”

From our beginning on September 18, we have welcomed recommendations and suggestions from our students, staff, and parents to continuously review, revise, and refine the GISC school experience. Everyone has a voice, and those voices

are heard. Student and Parent Councils are both up and running with exceptional engagement. Teachers and staff work together daily to improve our working and learning environment.

Our students have numerous opportunities to learn outside the classroom as well as interact with special guests sharing their talents and experiences to enhance our students’ academic and character education.

We visited the new Egyptian Civilization Museum, explored acting with a creative drama expert, and heard the heart-warming story of a young woman who survived a disabling accident to become even stronger, to name just a few.

A most marvelous holiday activity was the highlight of Term 1, with hundreds of our school community members enjoying an exciting and fun Holiday Carnival and Bazaar on a Friday afternoon. This event really set the bar high for future community-wide celebrations.

To date, we have welcomed over 250 prospective new families who are also considering all that GISC can offer to their children. While we close 2022, our eyes are also on the school year 2023-24 and the tremendous growth in students and staff that will take us into our second full year.

A major milestone occurred on December 11 and 12 when we hosted both the PYP and MYP consultants who reviewed our progress to date in implementing all aspects of the International Baccalaureate programmes. I am tremendously pleased to share with you some of their positive assessment of our IB progress. Both consultants stated that they could not believe we had only been

open three months and that we were far ahead in preparation, even for accredited schools. Parents, students, and staff impressed them with their knowledge and understanding of the International Baccalaureate program, especially in assessment and embedding the Learner Profile. Of course, they described our technology provision as no less than extraordinary!

It was noted that our stakeholder commitment to the IB was remarkable considering we are a new school with teachers and students coming from a wide variety of educational backgrounds and experiences. We anticipate scheduling the accreditation visit soon.

At GISC, we look forward to 2023 with great enthusiasm to continue to build on the premium quality school experience that one expects from GEMS and IB.





Our First Apple Lab Coming in 2023

GISC Innovation Lab Open for Business

By David Deeds

GISC | Director of Innovation and Digital Learning

GEMS International School Cairo's (GISC) Innovation Lab (or the "Apple Lab") is now open for business! The ground floor lab features nine of the latest-model, 24-inch iMacs equipped with the M1 chip. The M1 "chip" (aka the Central Processing Unit) enables programs to run 3.5 times faster than on PCs using the old Intel chips. And the graphics performance is six times faster. These are truly some powerful computers!

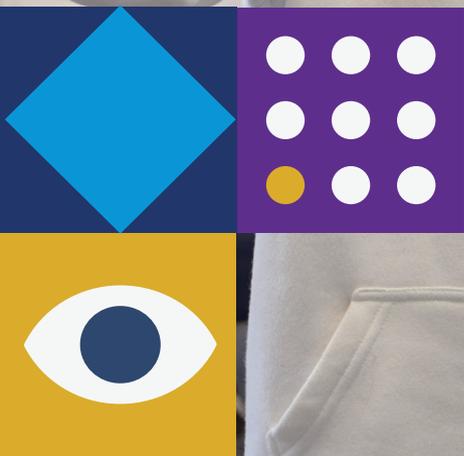
All the iMacs have Adobe Creative Cloud apps installed. Adobe Creative Cloud is a set of programs that enables sophisticated graphic design, video editing, web development, digital photography and more. Right now five apps are installed: InDesign for graphic design, e.g., creating brochures or books; Premiere Pro for video editing, i.e., producing movies; Dreamweaver for website development, which includes programming; Photoshop for photo editing; and Illustrator for art creation. The Creative

Cloud suite includes more than 20 applications, so more can be added as needed.

Mohamed Abd El-Nasser, GISC's MYP Design Tech Teacher, said: "This lab will greatly enhance our Design Tech class capabilities. Students will be able to apply design techniques to a wide variety of digital media. Students can edit photographs, create illustrations, edit movies and much more! And not just for Design Tech classes, the lab can be used for Art, Music and other studies."

GISC has 100 Creative Cloud licenses. The next step will be to install these programs on MYP BYOD (Bring Your Own Device) MacBooks, so that students can work outside the lab, at school and at home.

Now that the Innovation Lab is operational, GISC's cybercampus can also make its debut! You've heard of the metaverse, what Facebook is calling

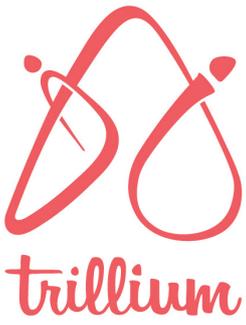


its virtual world. What's the difference between virtual reality and virtual worlds? For virtual reality, one wears a headset for a completely immersive experience. With a virtual world, it's more like "2D 3D," meaning users interact with the environment via a traditional computer monitor, keyboard and mouse. GISC's cybercampus runs on a platform called OpenSimulator, which enables professional-level Computer Aided Design via tools easy enough for little kids to use. And there's a programming language too, although this is usually appropriate just for older students.

Upstairs in the Design Tech Lab, kids have been doing some amazing work in their Innovation classes. They've been building and programming robots using the Lego WeDo, Spike Prime and Robot Inventor kits. This counts as a STEAM (Science, Technology, Engineering, Arts, and Math) activity. Plus they've been designing and building

structures using our "regular" STEAM kit, known as the Strawbee kit. Kids use straws of different colors and lengths, forged together using various connectors, to create cubes, pyramids and even bridges. Of course, kids have been learning how to program. They've been using the Code-Dot-Org website, which features the Blockly computer language so they can code without having to type complex statements. There are even exercises for students who can't read yet! Other coding platforms, such as Kodable and Tynker, will be introduced later.

Robots, other STEAM work, programming...GISC is leading the way in educational technology! Many universities have virtual worlds, but precious few K-12 schools can say they have them. And we have augmented reality as well as virtual reality... more on these soon.



It's Happening Now: Trillium is Going West

By Sherine Ibrahim

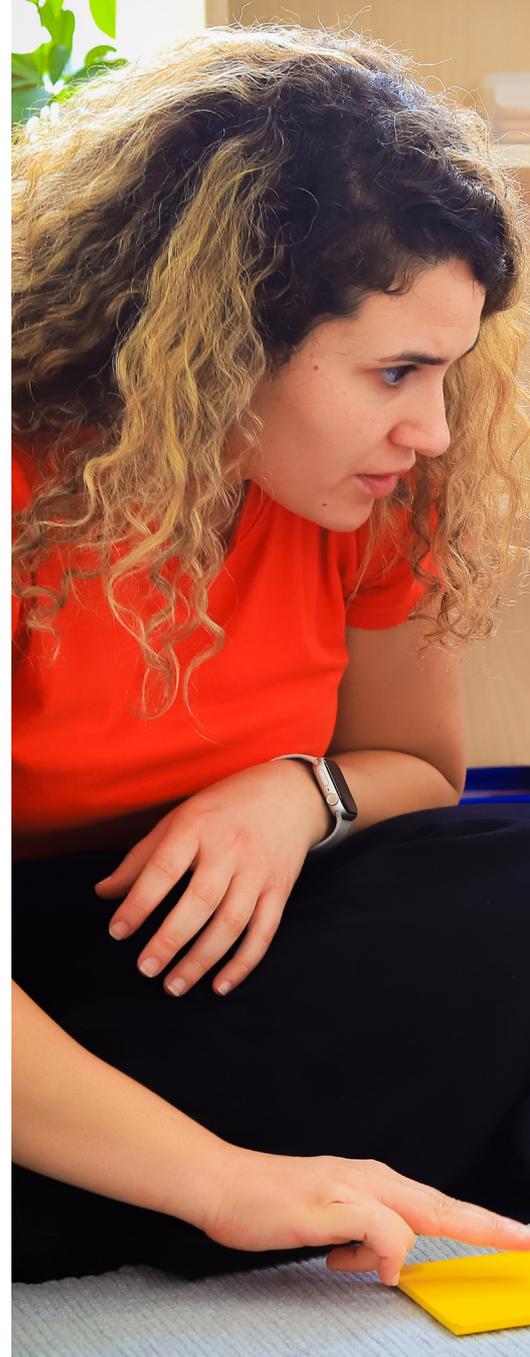
Trillium & Petals | Founder and CEO

With a 12 year-old success story, Trillium is finally GOING WEST!

Trillium Preschool follows the Montessori philosophy where children are empowered to reach their full potential through a child-centered approach and hands-on learning. The curriculum presented to our students includes 5 key areas of learning; Practical Life, Sensorial, Language, Mathematics, and Culture Subjects. It is presented by highly qualified directresses who are either Montessori certified or extensively trained by Montessori Trainers.

In our rich environment, students go through lessons and presentations with which they acquire the necessary skills to enhance critical thinking and creative problem-solving. Our students are encouraged to freely explore and practice working with learning materials on the shelves, acquire new competencies, and achieve long-term learning outcomes. Our spacious classrooms facilitate exploration as well as freedom of movement, and our child-sized, specially customized furniture, ensures that our little ones can access the learning materials on the shelves at all times.

The class environment and the prepared materials help our little ones gradually become more independent by the day.





Trillium senior classes are equipped with kitchenettes to facilitate the application of all practical life activities. Those classes are also equipped with dishwashing machines. The student is taught how to follow a routine of collecting the dishes after mealtimes and how to successfully load and unload the dishwasher. In addition, a shared laundry station with washing machines is available for students' use.

Students will collect their table linens after mealtimes and use the laundry station to wash and dry their tablecloths. Trillium Preschools adopt a holistic educational approach that aims to meet our little ones' intellectual, physical, social, and emotional needs. Furthermore, as a Positive Discipline Lab School awarded by the worldly known Positive Discipline Association, Trillium raises confident and capable children.

We implement authentic Positive Discipline principles using encouragement and respect as the main tools of communication with the student. Trillium Preschools have been providing their outstanding services in five branches across Heliopolis and New Cairo over the past 12 years. It is with utmost pleasure and pride that we announce the opening of the 6th branch in Zayed City, getting ready to welcome new students soon!





**SCHOLARS
INTERNATIONAL
LANGUAGE SCHOOL**
A GEMS MANAGED SCHOOL BY EEP



**WESTVIEW
INTERNATIONAL
LANGUAGE SCHOOL**
A GEMS MANAGED SCHOOL BY EEP

A Game-Changing Educational Model Coming to the West Side

By Shaymaa Tayseer

VP - Prime International Language Schools

A year ago, we celebrated the groundbreaking event of our Prime International Language Schools (PILS), which we can confidently describe as a game-changing educational model! And today, with the construction continuing around the clock, the leadership team is ready on the ground, and the admission of our two new schools opening from a uniquely welcoming admission site, we are witnessing the beginning of a new phase of this inventive national education offering under EEP.

We have differentiated both schools through a very inspiring and future-focused vision that reflects our commitment to creating an exemplary, unparalleled GAME-CHANGING national model: to be the finest national education ecosystem in Egypt, providing a progressive, positive, safe, and an enabling learning experience in which each student enjoys learning, achieves full potential, and becomes an independent lifelong learner.

Our strong vision for this model is also underpinned by a set of values and strategies that make it one of the best choices for families looking for schools to enable their children for future success in the digital world, empower their talents and skills, and embrace their learning differences so they enjoy learning for life, all within the national education system's convenience.

The main advantage that distinguishes our Prime International Language Schools' concept is that it combines a rigorous knowledge-based and multidisciplinary National Curriculum with International school experience in all aspects, via embracing SKILLS, VALUES, and ARTS as key curriculum components along with strong language acquisition and fluency.

This, in addition to several other unique benefits, formatting the overarching advantages that all Prime International Language Schools share, making them special. To name a few:

- Graduation certificate options within the same school and educational system.
- Cutting-edge teaching and learning technologies.
- Stimulating learning environments in a state-of-the-art campus, with extraordinary facilities.
- Inclusion strategies that ensure the learning needs of every student are met with academic excellence, by the support of a dedicated Student Support Team (SST) working on Individual Education Plans (IEPs).
- Career skills and capacity-building opportunities for all students, teachers, and even parents.
- Quality assurance and control measures.



And equally important, students' holistic development with a strong national identity and a sense of belonging through PILS Graduate Attributes!

As both schools offer our exclusively upgraded National Curriculum for core and non-core subjects. Westview International Language School aligns the National Curriculum with the skills-based International American Curriculum. Whereas Scholars International Language School aligns the National Curriculum with the British Curriculum, allowing students to graduate with multiple certificate options of Thanaweya Amma in both schools, American Diploma or IGCSE respectively. Admission is now open for the new academic year 2023-2024 at our first Prime International Language Schools located in Cosmic Village, offering quality national educational provision to young learners of the west side.



PILS Graduate Attributes



Patriotic



Innovative & Inquirer



Lifelong Learner



Self-disciplined & Self-motivated



Global Citizen



Reflective & Respectful



Ambitious



Driven by Success



Unique



Adaptable



Thinker



Empathetic

Nothing compares to the passion of helping parents make wise and informed decisions about their children's school and working hand in hand to support their children's learning and accomplishments. Therefore, our action plans are always set to embody those values.

As an educator and a leader, I have always believed in the success of the "Show and Tell" strategy in building trust and credibility with parents and even children, and this is what PILS' team has opted to adopt throughout the journey, hence we have designed our innovative admission process to

showcase our uniqueness and offer children and their families an exciting admission experience.

Stimulating Learning Environment:

Our satellite admission office is a fun, child-friendly, enabling space for children to perform their best comfortably and creatively in assessments, complemented by immersive activities, while parents are engaged in informative orientation sessions.

Standardized International Benchmark Assessments:

In addition to the paper competency-based exams, MAP and CAT4 tests are used in assessments for students applying to G2 and above for the first time in a national school.

Inclusion:

Support begins at admissions! We collaborate with the admissions team to screen and get early identification not only for students' individual learning gaps, but also for Talented & Gifted students (T&G) to ensure they can be supported, challenged, and appropriately placed upon registration.

PILS Graduate Attributes:

All students are observed/ interviewed to assess their social skills and personality traits. Students in grade 4 and above are given multiple global topics to choose from and present in order to evaluate their initial fit to the PILS Learner Attributes on a grading rubric. A journey filled with creativity, dedication, and excitement has begun, and the PILS leadership and qualified passionate staff are more than ready!



OUR INSPIRING STUDENTS

BEO World
MAKE YOUR DREAMS COME TRUE

Our Champs Are Back Victorious

In our previous issue, we announced that our 10 GEMS students are participating in the British English Organisation (BEO) competition during August and amazingly making it to the semi-finals phase. We are now thrilled to share with you their outstanding achievements for winning the **FIRST** place in Drama and **SECOND** place overall in the Final Competition.

We can't be more proud of our little **CHAMPIONS**, EEP is extremely fascinated by your fabulous performance making our schools shine in the crowd.

Congratulations Winners

Patrick Bassem, Sandra Bassem, and Jan Hany from MLS

Nada Ahmed, Shaza Arafa, Nada Arafa, Habiba Ahmed, Kenzy Haggag, and Moaaz Ahmed from MILS

Yahia Ashraf from GEMS BISM

Balanced Student Life at GEMS BISM

By Janet Brock

GEMS BISM Principal



At GEMS BISM, we believe sport plays an important role in a child's education. For this reason, we do not only have PE on the curriculum, but we make sure there are other opportunities for our students to play sports. Why do we do this?

By playing sports at a young age, we hope to encourage an enjoyment of sport they can carry through to adulthood, thus reaping the health benefits including, reduced risk of obesity, increased cardiovascular fitness, healthy growth of bones, muscles, ligaments, and tendons as well as the wider benefits of increased mental health, greater confidence and improved sleep patterns.

We are all aware of the stamina and resilience required when taking part in school sports. Sport teaches students the importance of perseverance. Resilience is a vital attribute in school and in future life. Overcoming adversity and having the ability to fight back after setbacks are traits that are not just restricted to sports, they are equally applicable to the working environment.

Team sports play a powerful role in developing the student's ability to become a team player, a vital quality for those who want to succeed in their careers whether they are sports or business-related. Within this, there is the opportunity to identify natural leaders and nurture them through channels which require and demand a level of responsibility such as being a captain. These leadership skills will certainly be applied outside of the sports field, and will undoubtedly extend into the workplace.

Sports can have a big impact on our psychological well-being as well as our physical health. Exercise can reduce anxiety, particularly for young people who are facing the stresses of exams and making decisions about future studies. Playing sports improves well-being, self-esteem, increases confidence and happiness which is what we all strive for, developing young people who are balanced, well-rounded, and happy individuals.

At GEMS BISM our priority is to ensure participation in sports. We strive to get as many boys and girls across all the year groups to take part in school and the main focus is on enjoyment. The PE department has started tournaments at lunchtimes for specific year groups and this year Year 4 and Year 5 competed against each other in football.

Increasing the number of students representing the school at competitive fixtures is an area we have been working on and already the results are evident. We have three sports practices a week after school and have begun fixtures during the week and at weekends in football, basketball and athletics.

Fixtures For Term 1

Fixtures in total 30

Won – 24

Drew – 2

Lost – 4



U13 Boys Football Played – 16 Won – 12 Drew – 1 Lost – 3	U13 Boys basketball Played – 1 Won – 1	Egyptian Games Boys Football 2nd place out of 7 schools
U13 Girls Football Played – 4 Won – 4	U13 Girls basketball Played – 2 Won – 2	
U15 Boys Football Played – 5 Won – 4 Lost – 1	U11 Boys basketball Played – 1 Drew – 1	Girls Football First place out of seven schools
U15 Girls Football Played – 1 Won – 1		

In school, we encourage our students to have courage and determination when learning new sporting skills. We instil a culture of fair play, respect, and equality to that all participants work together as part of a team and are inspired to honour fair play, and whether they win or lose it is a team effort. It is important that participants are kept interested, motivated, and made to feel that they can be successful even if the score

line at the end of a match suggests otherwise.

The students in our school today are the athletes, sports men, and women of the future so it is vitally crucial that we teach our students the right values and sportsmanship required for them to be well-rounded and balanced individuals or even elite athletes. We must nurture the individual's skills and equip them with the tools that will help them establish an enriched and healthy lifestyle now and in the future. We must ensure that school sport teaches students how to cope with the pressures of modern life by relieving stress and addressing our mental well-being. At GEMS BISM, we want all our students to have a "Can Do" attitude and to enjoy sports, applying this mantra in other areas of their lives. By taking part, the benefits they reap will be numerous.

I want my students to have the attitude, professionalism, and drive of Mohamed Salah. Below are two quotes that we should all strive for.

“

Every year, every day,
every month, I am
proving myself.

Mohamed Salah

”



“
Everyone is expecting something in each game I'm playing. I don't have to score in every game, but I want to do my best. I want to give everything for the club, for my teammates, and myself also.
”
Mohamed Salah





Hayah Community Grows West

“Education is the most powerful weapon which you can use to change the world.”

—Nelson Mandela

Hayah West started its first academic year this September with a busy, active, and dynamic calendar. We welcomed students from grades Pre-K to Grade 6. The first trimester witnessed many student events like field trips, choir performances, our first book fair,



and Hayah West Sharks testing the waters and smashing it in different sports.

The activities, initiatives and charity drives from our beautiful community reflect their cohesion and alignment with Hayah's mission statement. Hayah West PTA (Parent Teacher Association) proved to be a powerhouse of energy and support we look forward to its growth.

As we seek our Cognia accreditation and PYP authorization, Hayah West assures its community that our teachers are qualified to perform to the expectations and standards of these established accreditation organizations. As we focus on honoring our identity and forming global citizens

who respect diversity, our Arabic language classes stand to be a core part of our students' education. Hayah's special Character Education program, proven successful in main campus for 20 years now, is implemented in Hayah West as part of Hayah International Academy's distinguished program. The CE program is instrumental in the shaping of well-rounded and balanced generations at Hayah since 2003.

Our very special group of students at West are exceeding our expectations on all levels, and we wish them a fun and productive rest of year. To a bright future, hand in hand with our growing community, as we look forward to our first graduating class in 2029!

02

EEP Schools in Action

01 Participating in School Fairs

02 We Are The Go-To Destination for Potential Families: Our Open Days

03 University Fairs

04 Career & Industry Day at GEMS TBS

05 Contribution in COP27

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07 It Was Quite a Festive First Term!

08 GEMS TBS - Walking Museum

09 Hayah's 9th Annual Art Competition Among Schools

10 Our Students Stood Out From the Crowd: MILS & MLS Top Achievers



Participating in School Fairs

During December SILS and WILS attended two school conventions that attracted top educational institutions in Egypt. The School Hub Fair was held on the 9th and 10th of December in Movenpick Hotel - Media City while Kids Expo took place on the 16th and 17th of December at Crowne Plaza Hotel – Sheikh Zayed.

Our Academic Leaders & Admissions team gladly welcomed many families to SILS & WILS booth and introduced our concept of the Prime International Language School Model. It was a great opportunity for parents to explore our game-changing educational model that enables students to acquire a rigorous knowledge-based National curriculum aligned with international standards. We assisted parents in understanding more about PILS schools' teaching methodologies, technologies, and learning environments.



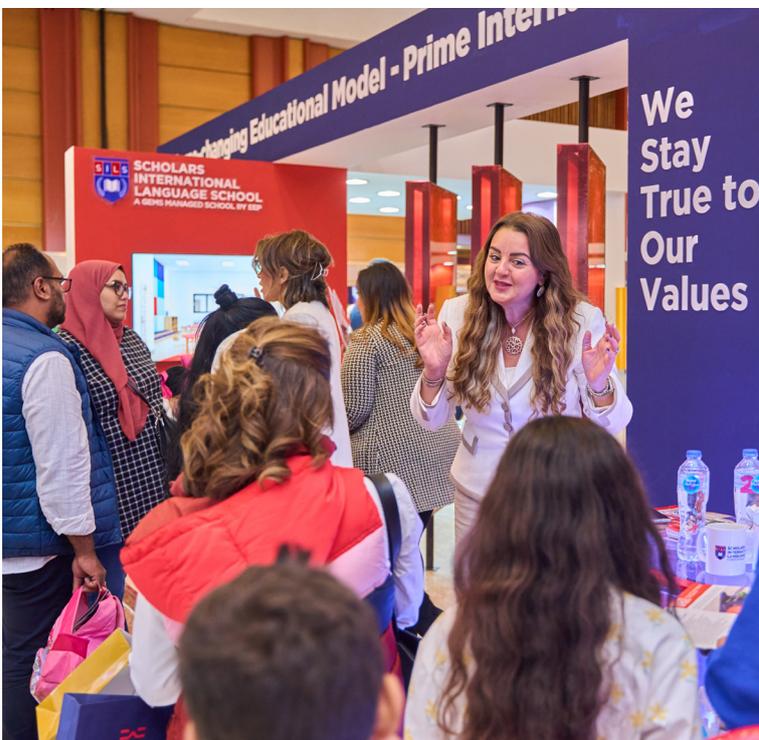
Game-changing Educational Model



International Language Schools

We Stay True to

2M ED



We Are The Go-To Destination for Potential Families

Our Open Days

It was a pleasure welcoming many parents to our schools' Open Days, it's the season when we get to meet new families who are seeking the best for their children. Throughout November we had very successful open days at GISC, Hayah, Hayah West, AIA, GEMS TBS and MLS. The schools welcomed hundreds of prospective new families considering our schools. It was an opportunity for parents to meet the Principals, leadership teams & teachers and learn more about the different academic curriculums, certificate offerings, and enrollment processes.



The
Future is
Now!

EEP Connect



Welcome to



Seeking the Best of Two Worlds...

Seeking
the Best
of **Two**
Worlds...

Why Hayah International Academy ?

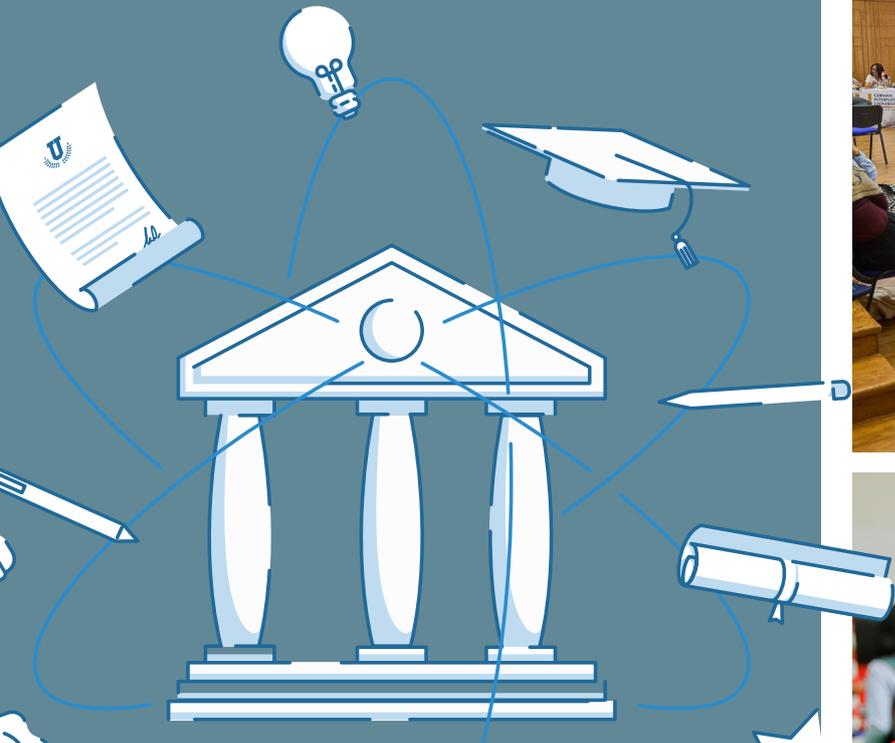
- Balanced Life
- Bilingual Program
- Values and Ethics
- Academic Excellence
- Character Education

Seeking the best of two worlds...



HAYAH
International Academy
West





University Fairs

Students' futures are a priority for us, where our graduates progress to universities across the globe.

The university fair is part of the student counseling programmes at GEMS BISM, GEMS TBS and AIA to help students choose the most suitable subjects to pursue their career of choice. Our schools warmly welcome students in years 10, 11 & 12 and their parents to our University Fairs at school campuses. More than 20 universities as AUC, GUC, BUE, L'Université Française d'Égypte were invited to give our students full information about the different career opportunities available nowadays. All universities provided full information about their requirements, and the special offers they have for our students.



Careers & Industry Day at GEMS TBS

Careers and Industry Day was a great opportunity for students to meet successful leaders from a variety of industries inspiring them to think 'big' about options for their futures. At GEMS TBS, the school held Careers and Industry Day for year 9 to discuss their future career plans. Students had the privilege of meeting speakers from different industries to acquire insights into potential career paths and assisting them to make choices for Year 10. The discussion focused on Travel and Tourism, promoting Egypt as a travel destination has been a great hit to our students. From this perspective, students had the privilege of understanding different markets to decide their career pathways.

Special thanks to the keynote speakers, who gave our students this unique experience allowing them to discuss career-related topics:

Dr. Heba Kassas Professor of Interventional and Diagnostic Radiology, NCI, Cairo University; Ehab Rizk Investment Director responsible for Education from the Sovereign Fund of Egypt. Dr. Mostafa Halaby Public Health Physician, and Lecturer at New Giza University, and Dr. Hesham Hamdy Dermatologist/Assistant Lecturer, Ahmed Mostafa, Professor in BUE and Ahmed Wahby, EEP CEO.



Contribution in COP27

This November, Egypt hosted COP27 in Sharm El Sheikh inviting the world leaders to discuss how to achieve collective goals for the well-being of our planet and how to face global warming and climate change worldwide. The voices of the youth under 18 years were represented in the First Generation Hope Conference simulation of COP27 held last October.

Students from Hayah, GEMS TBS, GEMS BISM, MLS, and MILS joined the simulation representing the 6 continents coming up with solutions, activities, and recommendations that were shared with the Minister of Youth and Sports to be presented in Sharm El Sheikh in November. We are very proud of Talya Hakim, who was assigned as the Conference Secretary-General, Abdullah Mandil, assigned as the Conference Deputy Secretary-General, and Omar Abass, assigned as the Prime Minister of the UK. They did an amazing job personifying their roles. Karmah Hegazy, from Hayah, represented Egypt as well with delegates from Asia and South America in Save the Children Geneva virtual conference discussing the child's rights at COP27.

Glad our students made the best out of these experiences and we look forward to be able to providing more opportunities for our EEP network of students and global learners.







Performing Arts Department

Hayah Performing Arts 2022

Hayah believes in the importance of performing arts for students of all ages. Drama teaches self-expression, confidence, creativity, and expands imagination.

This year, Hayah East had 2 performances as strong and impressive to all their guests. The elementary school performed Mulan in a light interactive act with the audience, where the show included a dance choreographed by a talented Hayah alumna. The middle and high school students wowed the audience with a dazzling show of Wonderland.

Hayah teachers were impressed by the backstage team of students who were in full charge of everything behind the curtains; handling sounds and lights, queuing, backdrops, helping with costumes and make-up. Thanks to the Performing Art Department's hard work and their role in nurturing young talents.



It Was Quite a Festive Term!

During the last quarter, EEP schools like Hayah International Academy, Hayah West, GEMS TBS, GEMS BISM, AIA, and GISC joyfully invited their students, families, and teachers to come and enjoy these exciting events. These memorable days were filled with Christmas bazaars, shows & school performances, sports tournaments, competitions, trivia, and prizes where everyone feels part of EEP's community.



GEMS TBS- Walking Museum

The “Walking Museum” was a wonderful opportunity for GEMS TBS students to bring subjects such as English, History, Geography, and Science to life, whilst showcasing their learning through presentations and activities related to their Thematic Learning. During their annual Primary Walking Museum, students explained what they learned throughout their learning journeys emphasizing our Jewels of Kindness.

Through the Walking Museum, students took pride in sharing their wonderful Design Technology, ICT, and other project-based learning activities.



Art Competition Participating Schools 2022 - 2023



Hayah's 9th Annual Art Competition

This year over 40 schools participated in Hayah's annual competition, growing from 5 schools when it all started. The competition caters to students in grades 1 to 12 in different forms of art like drawing, painting, collage and 3D art, mixed media, and photography. With a different theme every year, young talents present masterpieces that wow the audience.

This year's theme is Egyptian Heritage with a Modern Touch which has inspired a lot of beautiful art pieces. The awards ceremony is scheduled for February 2023, where we will celebrate all those special young talents.

The loyal list of partners and sponsors have supported the competition from the very beginning and continue to generously provide precious gifts for our participants and winners.



Our Students Stood Out From The Crowd

MILS & MLS Top Achievers

Success is delightful, especially when it is acknowledged and awarded. In a nice compassionate gesture, Major General Khaled Abdel-Al, Cairo governor honored top secondary school students in New Cairo administration schools.

Our Third Secondary Stage Students at MILS and MLS, Eman Shady Hosny and Hanin Ehab, were top-ranked on the first Settlement Educational Zone and honored by the Nation's Future Party.

Congratulations and well done on the outstanding achievement, you made the EEP community so proud.



03

Bringing the EEP Community Together

01 Graduation is Not an Everyday Event

02 20 Years of Inspiration

03 Preparing Students for Work-Life

04 We Are Future Forward at AIA

05 Memorable Events



Graduation is Not an Everyday Event

Graduation is not the end; it's the beginning!

It marks a milestone in the lives of students and their parents to honor past accomplishments, share memories with friends, and celebrate. Last June, Hayah International Academy celebrated the graduation of class 2022 at their campus. It was a magical evening filled with mixed of feelings, full of hope, tears, and passion for the future.

Our national schools, MLS and MILS celebrated a memorable graduation ceremony in September held at the Marquee – Cairo Festival City. A truly memorable event celebrating the class of 2022 and their achievements.

This once-in-a-lifetime event, gave our students the opportunity to dress up in their caps and gowns, be surrounded by their families, classmates, and teachers to glorify the highlights of this remarkable chapter in their lives.

It is truly an exciting time of year for all graduates, blended with relief and excitement about the whole graduation experience. Our graduates are the pride and joy of our big FAMILY, we wish them a brighter future ahead.





20 Years of Inspiration

Counting Our Blessings!

By Abeya Fathy

Hayah | Co-founder & Head of School

As Hayah steps into its 20th academic year, we celebrate years of hard work and a very special community that believes in what Hayah stands for today; a renowned international school with a pioneer character education program.

We celebrate staff members and families that have lived the dream with us since 2003. Counting some of our many blessings; staff, students, families, alumni, our academic programs, our athletic sharks, extra-curricular activities, Parent Teacher Association (PTA), and our expansion into Hayah West, gives us the chance to look back and appreciate every milestone along the way.

Hayah's journey continues West with our first branch opening in West Cairo this year. Sharing



our expertise, support, and life lessons, we are witnessing another success story in the making. We share the driving force of graduating global citizens that cherish their heritage, language, and identity.

Our means have varied over the years; from in-class activities, performing arts, hosting icons, and role models to address our youth; Hayah remains focused on highlighting that anyone can make a difference in this world, no matter how small their role. We aim to graduate well-rounded students aware of happenings in the world.

During the past 20 years, our students were offered opportunities to travel around Egypt and the world; Africa, Europe, Asia, and North America; either to

attend international conferences and competitions, explore new countries, or share in community service activities.

This year we celebrate our student-run programs like TedxYouth@TheNile active since 2012, Hayah's Model United Nations-affiliated with THIMUN, The Hague's, almost 10 years ago, our annual Walk for the Nile through which we cleaned hundreds of kilometers of this precious water stream in the past eleven years.

Our annual art competition among schools has also grown into the main event on our calendar and we are honored with the increasing number of participating schools every year. We celebrate our Sharks who became a synonym to perfect sportsmanship and Hayah Sports Academy that serves our Sharks and the local community since 2007.

Graduating 12 cohorts to date, we are proud of where our alumni are in the world today. They either stayed or travelled the world always positively impacting their own communities wherever they landed.



Our staff members remain to be our biggest and most valuable asset. Seeking to offer continuous professional development and learning opportunities for our staff is an ongoing goal. We celebrate 20 staff members that have grown with Hayah in the past 2 decades and continue to seek the highest caliber to serve our mission.

Another source of pride is our unparalleled Hayah Parent Teacher Association, which represents the clear and honest reflective voice of our community; a liaison between parents and administration, a helping hand and backbone when needed.

PTA exerts efforts in all directions; spirit-lifting, family activities, family sessions, picnics, drives, career advisories, and much more. We celebrate 18 families this year who have been parents at Hayah for 20 years and are proud to tell them, "We've been through it all together."

We look forward to continuing our mission of serving for years to come making a positive and impactful difference in the lives of our youth.



Preparing Students for Work-life

EEP Internship Program is designed to bring motivated students with diverse backgrounds into different organizations to work on projects and support corporate functions. This program takes place twice per year in February and August, during the students' mid-year and end-of-year holidays.

This time EEP interns joined many corporations such as Egypt Education Platform, QNB, EFG, TMG, Regina, and



Feedback From Our Interns

“

Thank you so much for your hospitality and kindness. The internship was both fun and informative!

Keep up the good work!

Amazing experience, would love to do it again. I learned a lot of information I am sure will help me in school and in any future projects. The team has a great dynamic and hope to work with them again in the future.

”

Royal Kempinski. We provided a unique opportunity for these undergraduates to explore different fields like Banking, Marketing, Finance, Engineering, Hospitality, and FMCGs.

Through the internship program, students got the chance to gain work experience, develop new competencies, and apply their intellectual and soft skills within a supervised professional setting.

Kempinski





We Are Future Forward

Lifelong Learners For a Better World

by Rania El Sabban

AIA | Co-founder / Academic Growth Director

As the world continues to change and evolve at a rapid pace, it is becoming increasingly important for students to be prepared for the future. Learners need to have a solid foundation in critical thinking and problem-solving skills, as well as the capacity to adapt to new situations and learn new things swiftly. AIA inspires students to become lifelong learners.

In a world where new information and technologies are constantly emerging, it is essential for students to have the ability to learn on their own and



continue to grow and adapt throughout their lives. This is accomplished when students learn how to research, evaluate, and synthesize information, as well as understand how to learn from their mistakes and failures.

Together with these skills, it is important for schools to help students develop emotional intelligence and social skills. The ability to communicate effectively, empathize with others, and manage one's emotions is crucial for success in the future.

AIA provides opportunities for learners to practice these skills through activities such as group discussions, role-playing, and service-learning projects. One of the keyways to prepare students for the outside world, is to focus on developing transferable skills that can be applied in a variety of settings and industries. For example, teaching learners how to think critically and solve complex problems will help them succeed in any field they choose to pursue.

Another important aspect of preparing students for the future is to provide them with a well-rounded education that exposes them to a variety of subjects and allows them to explore their interests and passion. This can help students develop a diverse set of skills and knowledge that will be valuable in a rapidly changing world.

In addition to providing a strong academic foundation, AIA helps students to prepare for the future by learning how to navigate technology and use it effectively. With technology playing an increasingly important role in nearly every industry, it is essential for students to be comfortable using a variety of tools and platforms.

AIA helps students to prepare for the times ahead by promoting collaboration and teamwork. In today's world, it is often necessary to work with others to tackle complex problems and achieve results. AIA constantly creates situations for its students, to develop the skills needed for all of this.

In conclusion, preparing students for the future requires a focus on teaching transferable skills, providing a well-rounded education, promoting technology literacy, and fostering a collaborative mindset. By emphasizing these key areas, schools can help students become “future-ready” and prepared for success in an ever-changing world.



Our Memorable Events

Tough Mudder

Tough Mudder was not too tough for our students at GEMS BISM and GISC where they had an awesome time during their participation. It is the world's leading obstacle course challenge and has been organized by The TriFactory in Egypt since 2019. Challenges are designed to drag children out of their comfort zones by testing their physical and mental strength while emphasizing teamwork and a sense of accomplishment. Our Primary students accepted the challenge, which meant they overcame 15 obstacle courses filled with water, mud, dirt, and dust and made it to the finish line with flying colors.





We're also very proud of our GEMS BISM students who participated in the Pyramids Half Marathon. They displayed a lot of enthusiasm to walk, run or jog, it ignited a spark in them. Participating in Marathons helps students to build fitness and healthy habits for life. These students learned to set goals and work steadily towards them as they value others' achievements in the same process. Developing such important life skills from an early age will benefit everyone, not just as individuals, but as a community.

Well done to all EEP students who took part in these different challenges.



Why Maslow Before Bloom Is Important?

By Jane Knight
GEMS TBS Principal

When we talk about Maslow before Bloom, we are referring to psychologists Abraham Maslow and Benjamin Bloom. Both professionals are noted for their behaviour and learning theories that continue to impact the way teachers plan and teach.

Maslow is best known for his creation of a hierarchy of needs, a theory of psychological health predicated on fulfilling innate human needs as a priority. From physiological survival needs on the base of the pyramid, we move through three more layers before reaching the top, to what he calls 'self-actualization' – the ability to be creative, problem solvers, authentic and spontaneous.



Bloom was amongst the first researchers who challenged that children could improve their learning skills when they were asked to answer more critical questions. Bloom proposed that we all follow a pattern of levels when it comes to the complexity of thought which cannot be learned through books but through practical application. He created a list of these levels of thought known as Bloom's Taxonomy which even 70 years on are still the cornerstone of teaching and learning through scaffolding objectives and questioning.

Bloom's Taxonomy can be divided into two sections: lower and higher order thinking skills. It is these higher order thinking skills of

analyzing, evaluating and creating that link back to Maslow's work as they are the very top of his pyramid. This is why we, as educators, have a duty to ensure that our students' basic human needs are supported to ensure that those high-order thinking skills, or critical thinking skills, that are so essential for learning today can be developed.

Today we are seeing in our classrooms the ongoing impact of COVID lockdowns not only in gaps in knowledge and understanding but also in terms of our students' social skills and self-esteem. We have many ways to gather data on academic progress and attainment but we now need to make sure that we have effective tools to do the same for their pastoral needs so triangulation of data can happen to give a holistic picture for every student. This means even greater collaboration between our academic and pastoral teams in our schools looking for patterns and creating opportunities for all students' needs to be met.

Reflect on your school, your classroom, your family and even your personal life where you need to focus on Maslow's pyramid to ensure that we can all be the very best we can be, moving through Bloom's Taxonomy.



04

We Are Better Together

01 End of Year Event

02 Our Office Move



EEP End of Year Event

Egypt Education Platform celebrated its 4th year of success in Ain Sokhna at Tanoak Hotel. It was a great opportunity to thank all our people at EEP for an amazing year. The success of Egypt Education Platform is based on the relationships built over the years, and we really wouldn't be where we are without every single leader and team member at EEP.

Over this past year, we have added preschools to our platform, inaugurated two new schools serving more students, ventured into an exciting new business vertical, and most importantly grown in numbers by hiring new talents as part of the team. Our passion for supporting our students' learning journey and delivering sustainable value for our partners and community remains strong. During this end-of-year event, we reflected together on

our business results and highlighted our ambitious aspirations. We have also recognized exceptional talents who demonstrated exemplary leadership attributes as well as celebrated the growth of our team members as they have risen to meet every roadblock and are now ready to take on more responsibilities. Finally, we shared special moments of joy, and the team came out stronger than ever. At EEP, we know there will be many challenges ahead as every year stands unique and particular in its requirements. But we are so excited and rather confident about what 2023 holds for new opportunities in all our business verticals. An incredible team and we're proud to have you all with us. Thank you for all your hard work and dedication. We look forward to another great year ahead as one team!



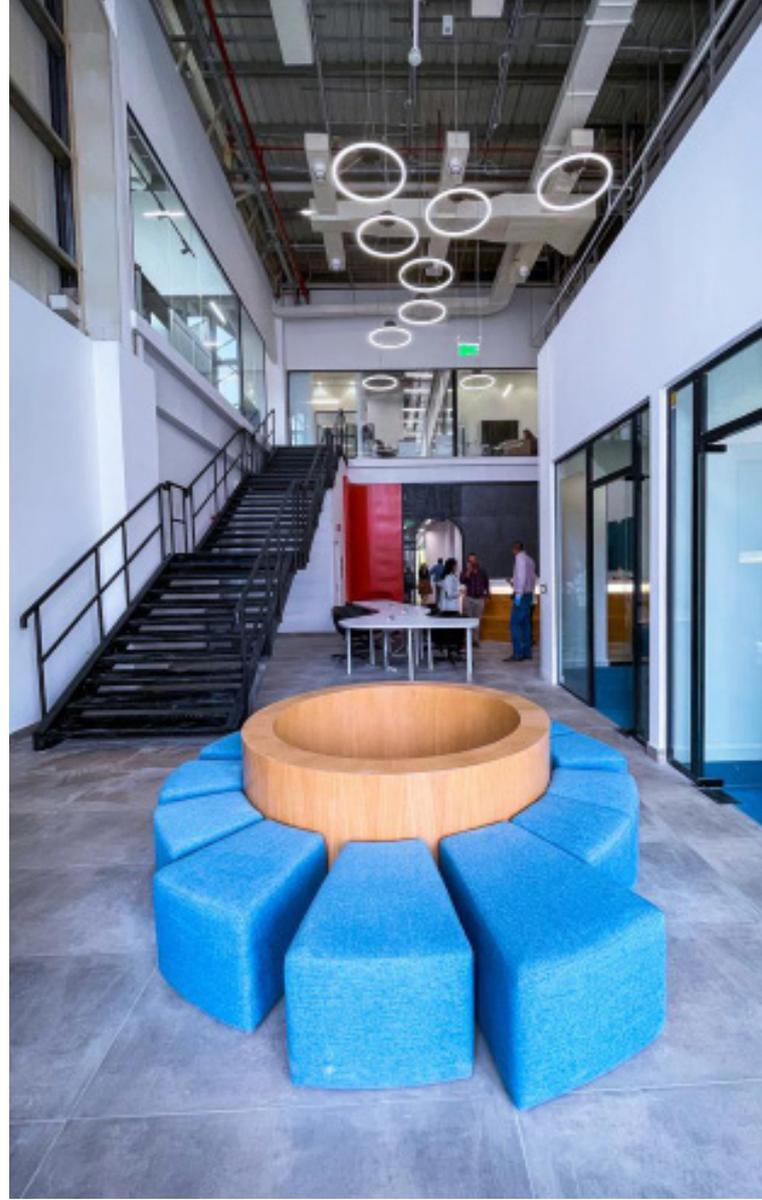
BIG NEWS

Our Office Move

EEP has moved to its new office in MindHaus Campus, District 5!

EEP's new workspace consolidates all our team members in one dynamic environment promoting our team's well-being and creativity. This move comes timely anchoring the growth of our company and enabling EEP to adequately prepare for and plan the next chapter of its great expansion journey serving our six diverse business verticals.

All together towards shaping tomorrow's leaders and creating brighter futures.





05

Making the World a Better Place

01 EEP Schools Raising Cancer Awareness

02 AIA CSR Initiatives

03 World Food Day: GISC Donating

04 Trillium Donating to El Joud Foundation

05 GEMS BISM Tournament for a Noble Cause

06 National Schools Contributing to the Community

07 Supporting a Cause: MILS Donating



EEP Schools Raise Awareness for Cancer

A single act of kindness throws roots in all directions. October is the month of Cancer awareness, Hayah, GEMS BISM, and GEMS TBS students and their families have been working hard to raise donations for that purpose. EEP schools received exceptional support and enthusiasm in raising money for Breast Cancer Awareness.

Students at GEMS TBS had a Think Pink Day where the student leadership team sold pink ribbons, and had a pink-themed bake sale, and everyone donated for this initiative. We are super proud of primary and secondary student leadership teams, for their outstanding contribution, commitment, collaboration, and ownership during the Think Pink initiative. The whole event was executed by the students, it was their ideas and their vision. They ended up raising over EGP 43,828 with money still coming in on a daily basis.

The Primary stage at GEMS BISM raised money at a Cancer Awareness charity event. The classes and corridors glowed pink, as children and staff proudly wore their pink clothes. In addition, children also came into school laden with cakes, cookies, biscuits, friendship bracelets, and many other 'bakes and make' to sell. This year many initiatives took place by GEMS BISM Secondary students such as the bake sale, Autumn Festival, Hot chocolate days to raise funds for Cancer Institutes. A total of EG60,000 was fundraised to donate to Baheya Hospital and 57357 children cancer hospital.

As for Hayah, their PTA and Character Education teams worked together on spreading the information needed to learn about cancer and its many forms. They also lead fundraisers for different NGOs and initiatives. The PTA invited professionals and physicians to address students and parents on cancer, registering free visits for lady staff members and parents at Baheya Foundation for Early Detection and Treatment of Breast Cancer. The PTA organized bake sales among different grades where proceeds were donated to a local cancer house, 57357 Children's Hospital as well as funding for food bags for cancer patients in Minya.

On behalf of EEP Schools, we would like to thank everyone who supported and contributed to help raise awareness and make a difference.





AIA CSR Initiatives

AIA students this year learned what it means to be responsible citizens. The school's continuous community service plans taught them the values behind helping others and worked on developing their self-discipline and critical thinking skills. Students throughout the school participated with great effort in many community service activities.

The AIA family also sponsors a community education class at Dr. Naeem Abu Talib School, where students are taught Arabic, mathematics, English principles, sewing and handicrafts, in addition to providing them with meals on a daily basis. The school follows up and takes part in various activities with the children. We hope to

continue until this group reaches the university level.

One of the most interesting activities, was Alexandria Marathon Run that took place last October. Alex Runners organization invited all our AIA students to participate in this “Run for a Cause” Event to support Alexandria’s Children’s Cancer Hospital.

Our learners this semester contributed in several fun bonding activities and showed how caring and compassionate they are because they believe that by collaborating together we can make a difference!



Al Joud FOUNDATION

WHAT'S INSIDE THE BAG?



- 8 COPY BOOKS - 2 OF EACH
- 2 BALLPOINT PENS - BLACK
- 2 BALLPOINT PENS - BLUE
- 1 ERASER
- 3 PENCILS
- PENCIL CASE
- SHARPENER

trillium



Trillium Donating to El Joud Foundation



Some notebooks and pencils may seem like insignificant gifts, yet their value is huge, especially to those who are less fortunate.

During their learning journey, when a student is equipped with the necessary tools, it becomes easier to find the path that leads to development.

At Trillium, our little ones were blessed with the most delightful visit from Al-Joud Foundation where they donated essential school supplies to others in need, thanks to their beautiful efforts as well as the help of their incredible parents.

We cannot express how proud we are of our little Trilliumers for their kind-hearted contributions and their forever uplifting spirits.

An Elite Egyptian National Education

By Sahar Rageh

MLS School Principal



Madinaty Language School, situated in the heart of Madinaty City is considered one the largest EEP's schools catering to educational needs of more than 2600 students. The school provides premium education taking the National Curriculum as a base and going beyond to embed international standards.

Our holistic curriculum is mapped to tackle age-appropriate standards in an engaging students' centered approach. Hands-on activities are the core of our learning strategies. Integrating Mental Math has made mathematical concepts much more tangible and easier to process and apply. English, Math, and Science platforms' subscriptions available for our KG and Primary students to enrich the curriculum with extensive resources. Assigning instructional time to STEM sessions has given the way to higher levels of inquiry and innovation. With two extracurricular sessions delivered during our weekly schedule is dedicated to sharpening skills and depicting talents, our students consider it as the treat of the week and select their preference from a wide range of diversified options.

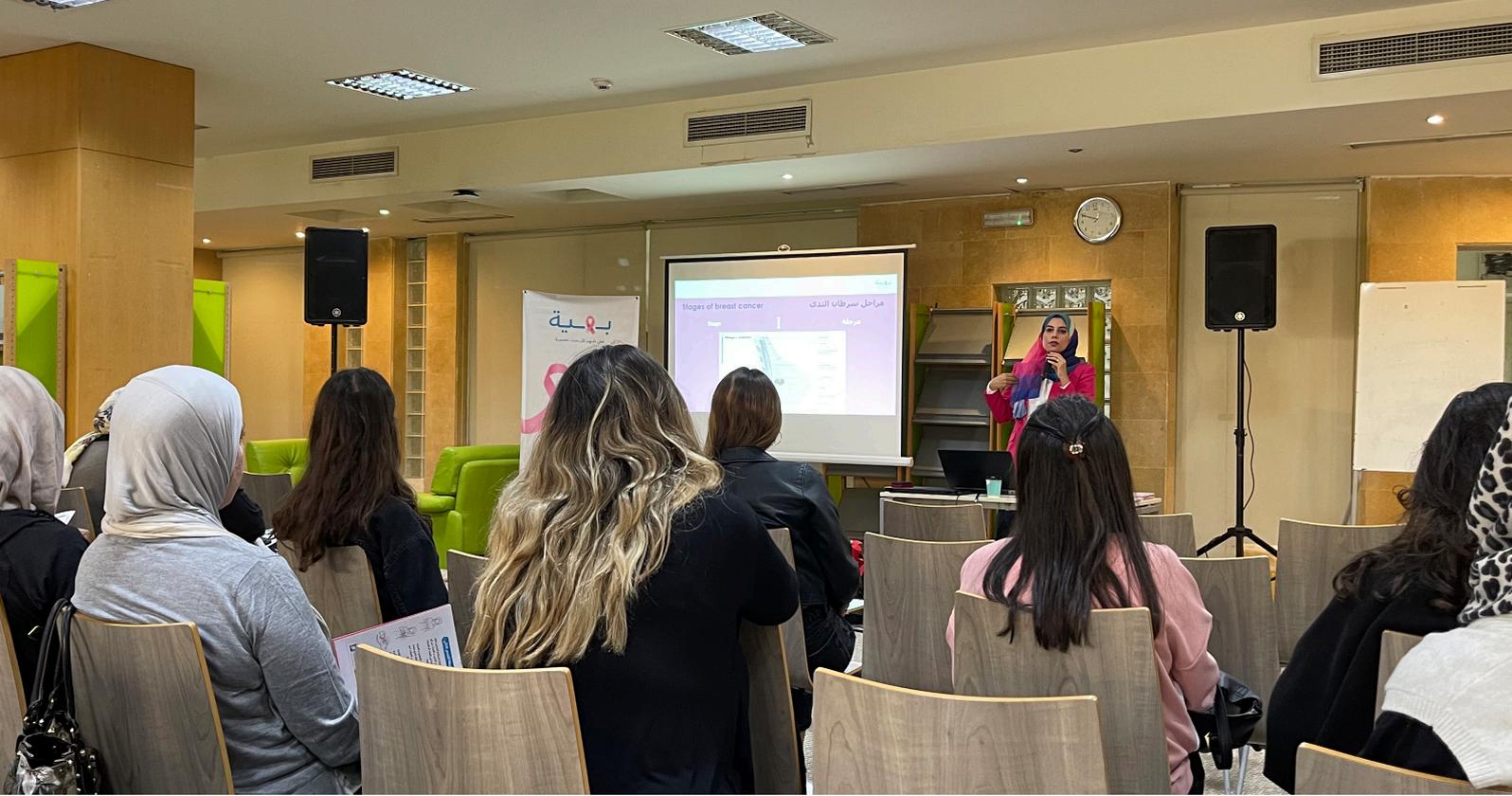
Participation and ranking high in local and global academic and non-academic competitions such as reading and short stories, arts, science, and innovation, math, spelling bees in all three languages robotics and various sports competitions. These competitions have added to the students' sense of achievement Charity and Community Service work



through visiting elderly homes and orphanages, packing and preparing meals for the needy, fund raising for hospitals, and visits to poor villages are part of our character and culture-building program. Career Counselling and Internship opportunities are inserted to give a deeper insight into their future career selection.

Parent engagement is defined as parents and school staff working together to support and improve the learning, development, and health of children and adolescents. In our school, parent engagement is a shared responsibility in which the school is committed to reaching out to engage positively in their young learners' life. Parents are welcome to attend various events during which they can volunteer to participate with their views and effort. Gaining their partnership in supporting children's education and overall development has proven to have a huge impact on the child's mental wellbeing and learning process and building positive, inclusive school culture. Moving forward powerfully required a high level of professional development for all members of the MLS family which we were and are still keen on. The heart of our operations all revolves around equipping students with life skills, knowledge, and character traits enabling them to be a true source of pride for their families and country.





GEMS BISM Tournament for a Noble Cause

Through continuous efforts to raise students' awareness about cancer, the Student Council at GEMS BISM successfully organized the first school table tennis tournament, "play for a cause", during the month of October. Students and teachers in secondary school competed to win the title "Best ping pong player at GEMS BISM".

Congratulations to our winners and to all our participants who were able to donate for that noble cause.



National Schools Contributing to the Community

We are proud of MLS and MILS Senior students for their awareness of supporting the community in preparing and collecting 900 meal cartons at the Egyptian Food Bank (EFB) for Al-Asmarat neighborhood nursery and Al-Demerdash school. For over 12 years, EFB plays a significant role locally and internationally in sharing its experience in providing sufficient nutritious food to underprivileged people. The value of doing charitable acts for others is remarkable, as students develop a sense of responsibility toward their community.



Supporting a Cause:

MILS Donating

In continuation to transform the world into a better place, Preparatory students in MILS sold the wasted paper in donations for medical and health providers at the National Oncology Institute in Cairo. Recycling high volumes of paper mean that there is less waste ending up in our environment and we don't need to use our natural resources to make brand-new paper. It takes 70% less energy and water to recycle paper than to create new paper from trees. Raising funds for charities and sponsoring good causes for less fortunate people are important activities for students to develop a sense of gratitude and self-worth.

On the other side, MILS Secondary stage students visited one of the orphanages to deliver computers and printers with all their basic components. Students believe in the importance of education, where all girls and boys should gain access to quality education with the opportunity to understand and develop skills to reach their full potential, find meaningful work, and participate in society. This project aimed to support poor children and allow them to have access to electronic resources, and increase their chances of having a better education in their future careers.







The Ultimate Guide to Academic Excellence

By Maha El Khamissy

MILS School Principal

Madinaty Integrated Language School (MILS) - located in the heart of Madinaty City - is one of EEP's innovative schools that serve over 2500 students.

Our beloved school provides premium education that aligns international standards with the Egyptian National Curriculum. We focus on students' well-being along with their academic progress. Students enjoy their educational journey through specialized programs that build their characters and shape their minds through interesting activities, whether curricular or extracurricular ones.



They also meet Egypt's vision for 2030. Our precious students join different competitions to improve their leadership skills. They are exposed to different competitions, local and global ones. They live the whole experience that affects their characters for a better performance that aims at developing well-rounded global citizens. Working effectively for better performance requires continuous professional development for our staff. These workshops aim at enhancing our staff skills and equipping them with the latest accordingly.

Our valued parents share many events with their children at MILS as partners for a better

environment that supports and improves learning, development, and the health of students. At MILS, parents' engagement is a shared responsibility that enhances the communication and connection between home and school.

Parents are always encouraged to participate with their views and share experiences. This has proven to create a dynamic, inclusive, and positive school culture. Our mission is to provide our beloved students with all the necessary tools that they need to be global citizens who are skilled, innovative, and have the required skills to build their country for a better future.

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Petals Pre-School

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